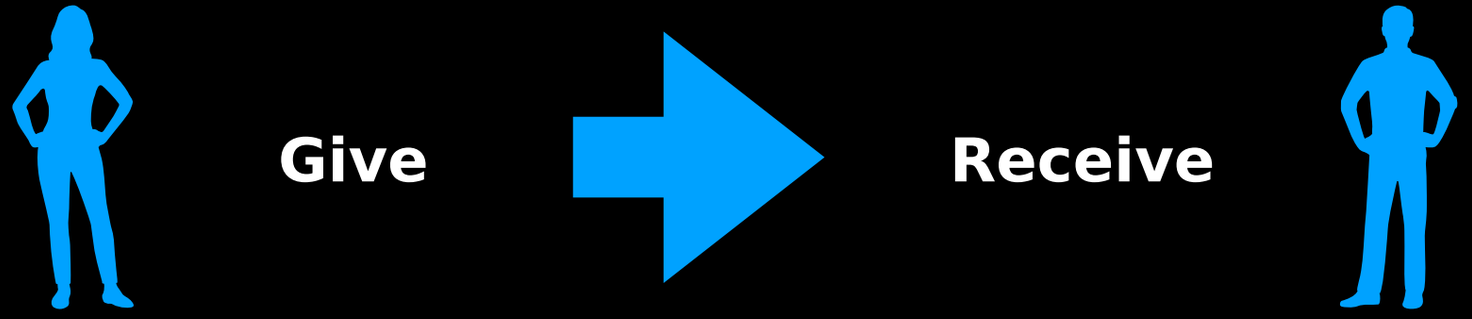
A Revolutionary Sharing Economy

- **Towards a Global Cryptocurrency Infrastructure**

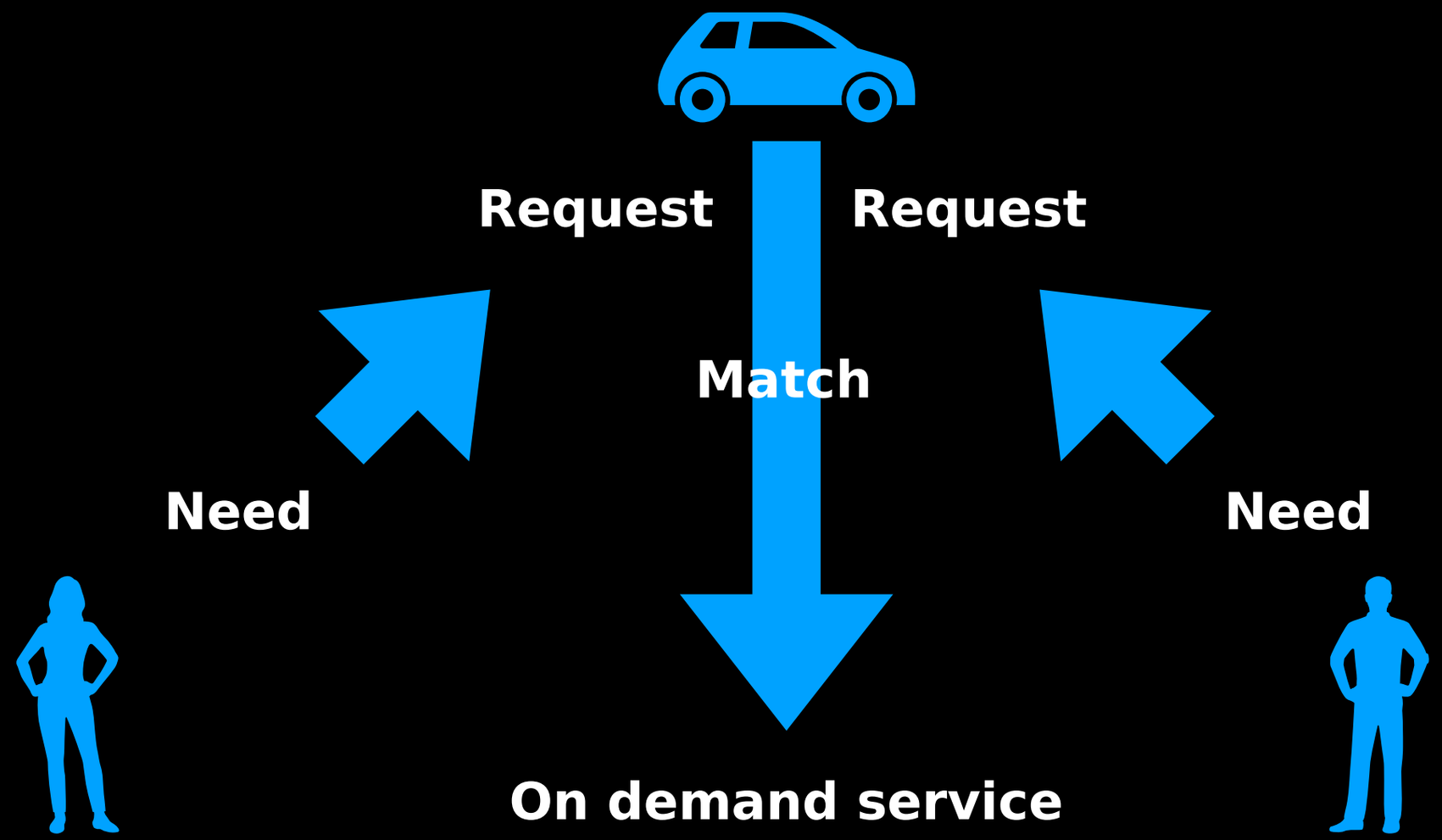
The vision

New tools to strengthen our communities,
disrupt the outdated ways of doing business
and save the world!

Definition of sharing

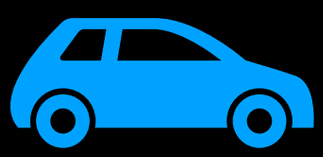


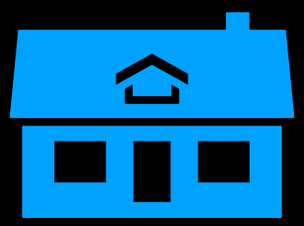
~~Sharing economy~~



- The sharing economy was really an on-demand service economy that set out to monetise services that were previously private.

- Just like Telenor and Get did not build the internet, the on-demand economy did not build their empires either





Can we do better?

Is it really inconceivable to escape the likes of Uber, Facebook and AirBnB?

Cooperative economy

Why cooperative?

- Existing cooperatives have shown to offer more stable jobs and reliable social protections than traditional extractive models.
- Cooperatives, however small, can function as ethical, self-managed counterparts that provide a model for businesses that don’t have to rely on the exploitation of their workers.
- Cooperatives can bring creativity not only to the consumption of products but also to the reorganization of work.

Surely there are some drawbacks?

- Cooperative still function within a capitalist context where they are forced to compete.
- The very existence of cooperatives challenges corporations and capitalism

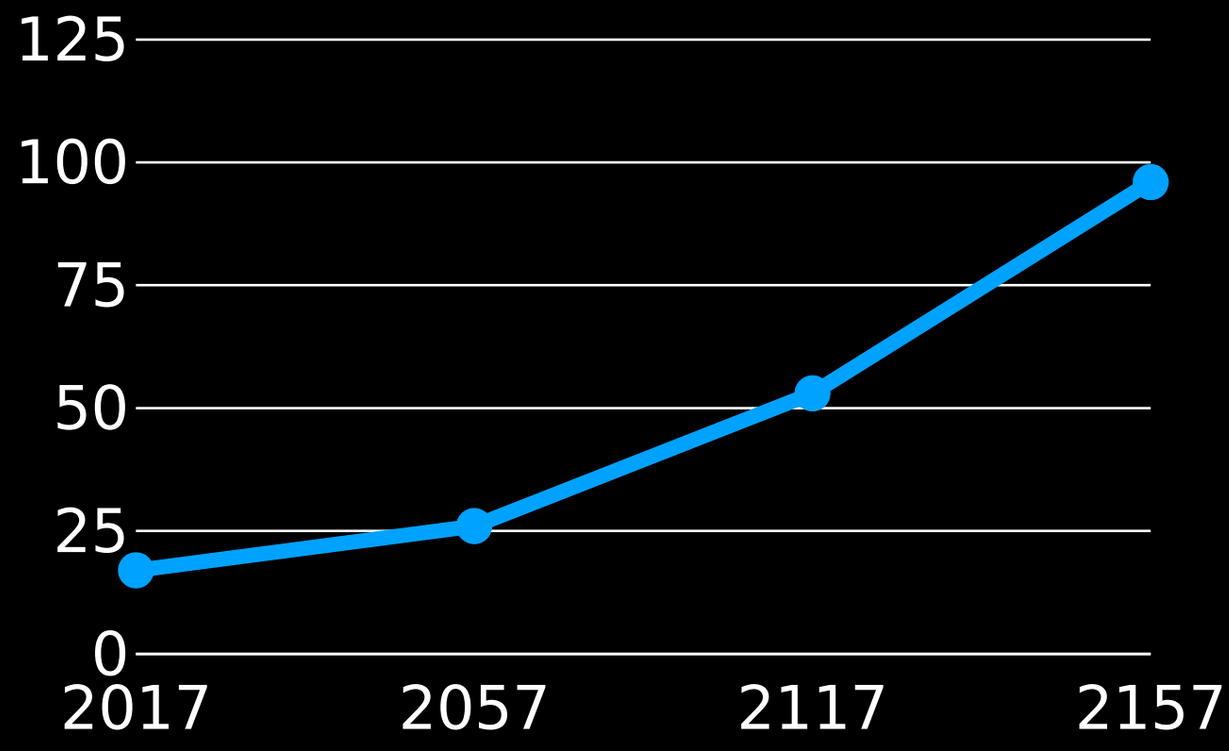
What if we’d own our own version of Facebook, Spotify, or Netflix? What if the photographers at Shutterstock.com would own the platform where their photos are being sold?

Distributed Ledger Technology

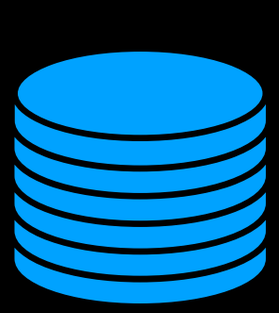
Distributed what?

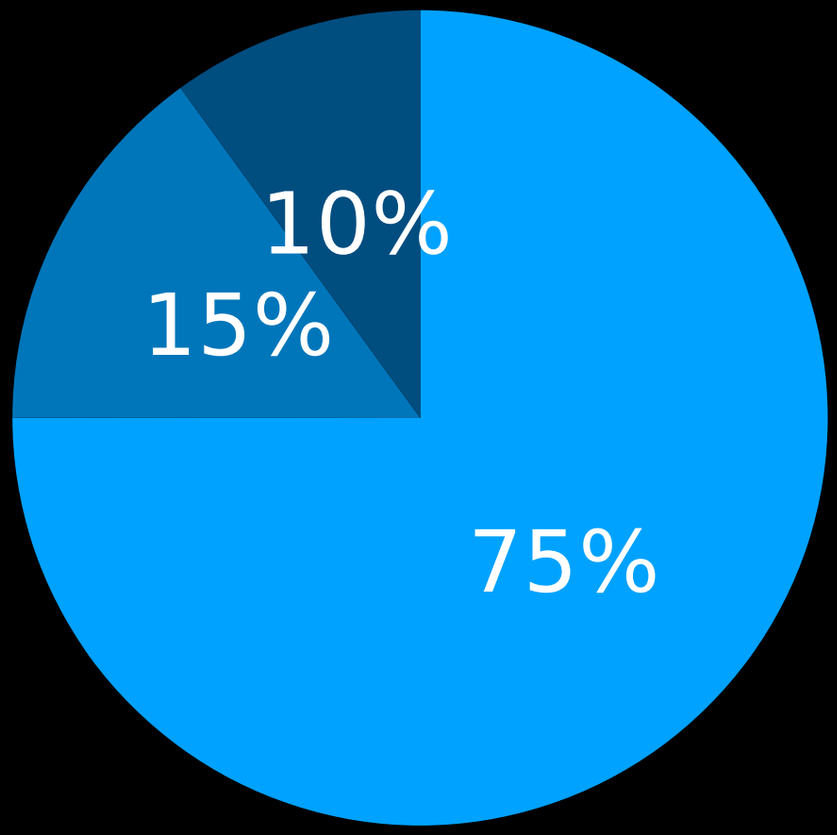
- A ledger that is
  - Open and transparent
  - Immutable
  - Decentralised and censorship resistant

New business models

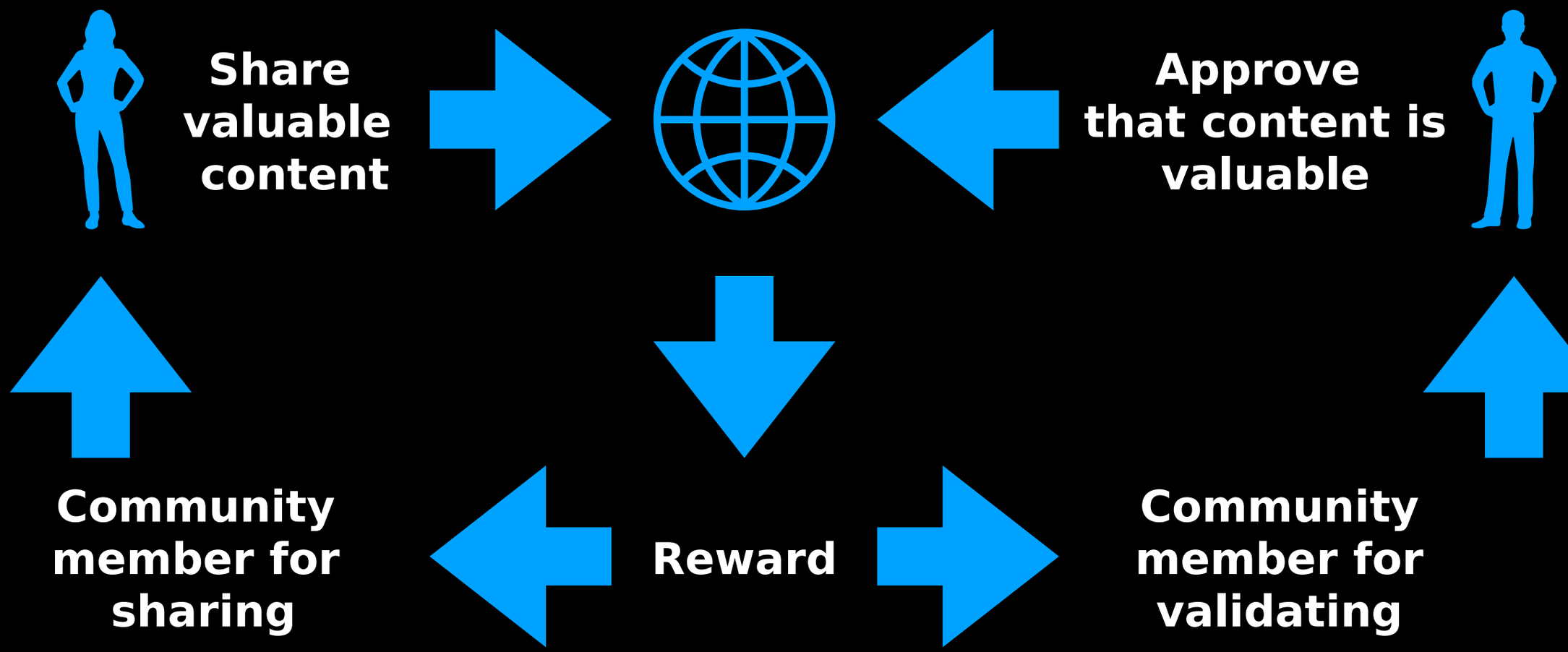


New business models



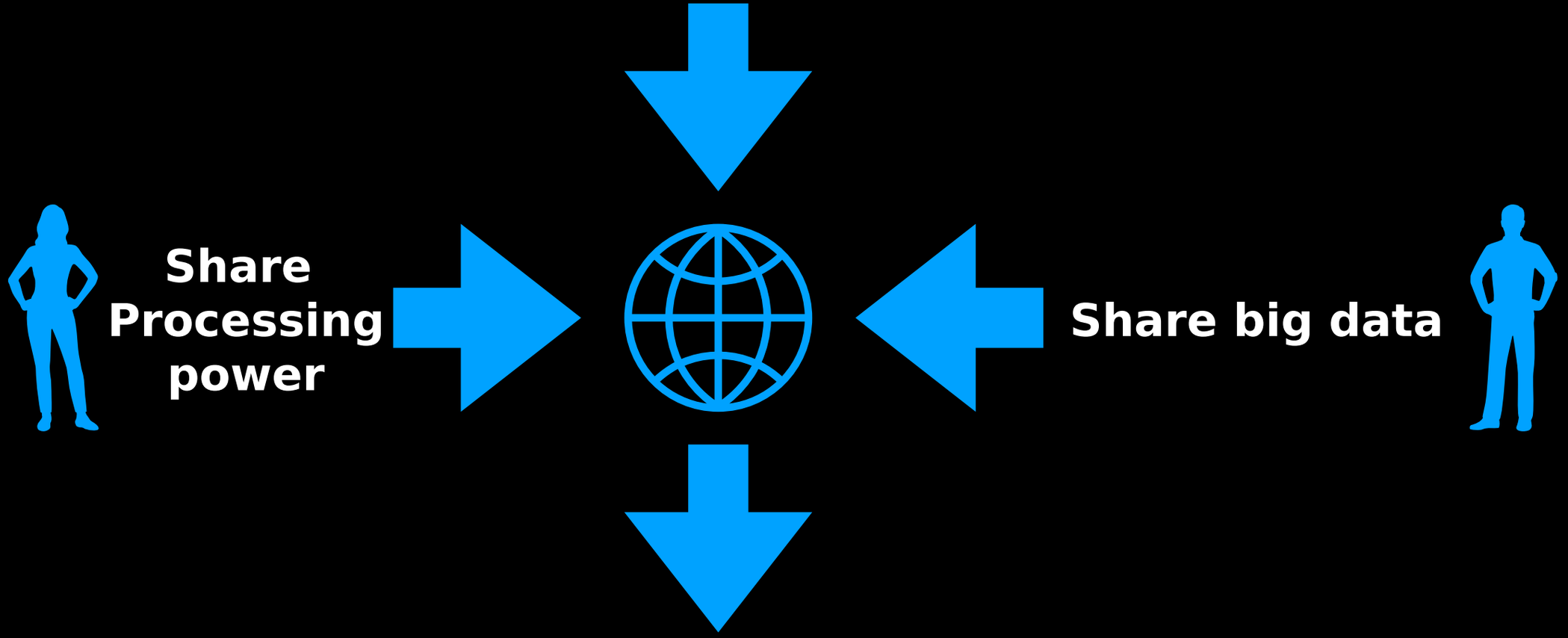


Steemit example



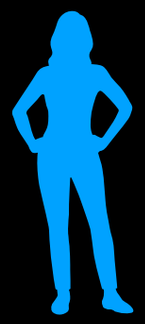
Pandora example

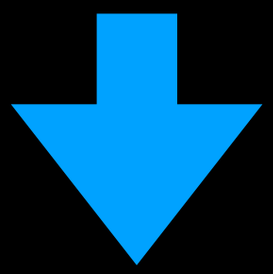
Share A.I algorithm



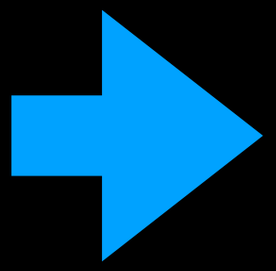
Build A.I apps, test new ML models, train your A.I

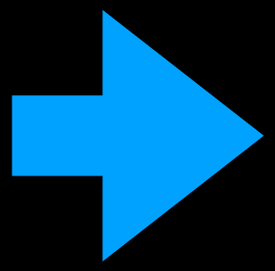
Practical VR example



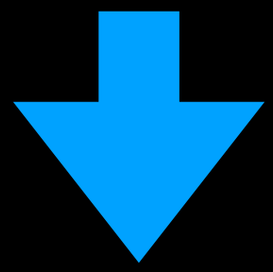


Find tokens with augmented reality holograms





As you navigate the surrounding, you will automatically map obstacles



Mapping data can be used to create games and VR apps

Practical VR live demo

Incentivising sharing

- Using inflation or a pre allocated pool of resources to reward participants in the network
- Rewarding participants that create value for the network
- Rewarding workers in the network that perform important tasks

Governance

Governance models

- Centralised governance by foundation/developers
  - Bitcoin and Ethereum
- Community driven governance
  - Tezos and Cardano
- Totally decentralised governance
  - Expanse and The DAO

Cooperative 2.0

- Governance with stakes and voting
- Rewards value created
- Rewards work done on the network
- Cannot be corrupted
- Open and transparent

Cooperative 2.0

Masculine archetype

- Top down governance
- Command and control
- Scarcity
- Hoarding

Feminine archetype

- Flat governance
- Collaboration
- Abundance
- Sharing

The Designer cooperative

- Siri creates a new logo for the project she is working on. She posts it on the platform, and stakeholders in the project votes to approve it or not(giving feedback etc).

- When the logo is approved, Siri is rewarded with tokens, and the logo is added to the cooperatives portfolio to attract new customers.

Hurdles ahead

- Adoption
  - Regulations
  - UX
  - Design
  - Infrastructure
- How many currencies again?

On the horizon

- EOS
- Nexus
- IOTA

Questions?

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